

# Dolby Case Study

A Data Driven Approach to People-Centric Security

## The Challenge

Discouraged that there wasn't a lot of innovation that effectively reduced human risk Dolby's CISO, Eric Etherington had a vision to build an engaging security culture and influential brand to motivate employees to be part of the solution. Dolby's previous security approach was not reaching the desired goals due to:

- 1 Limited positive interactions with the security team
- 2 Same mundane annual training for every employee regardless of skill
- 3 Periodic phishing trials
- 4 Efficacy of program was not measurable



“Our goal was to show employees that security can make their lives easier. We had to find a solution that worked with the Dolby culture and improved employee's security actions the most. ”

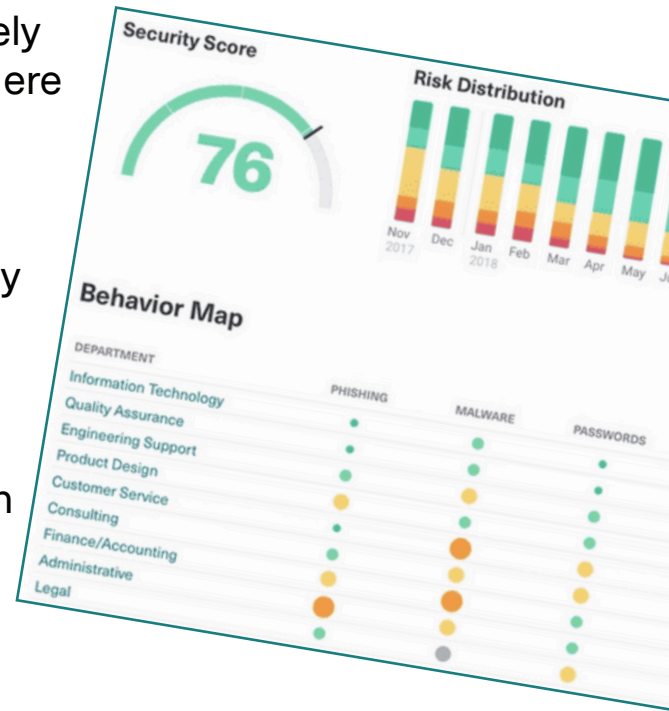
Eric Etherington,  
CISO, Dolby

About: Dolby Laboratories (NYSE: DLB) is based in San Francisco with offices in over 20 countries around the globe. Dolby transforms the science of sight and sound into spectacular experiences.

# The Solution: A People-Centric and Measurable Approach to Security

Dolby launched Elevate Security's platform to understand employee risk over time and positively engage employees to improve security habits. Here is how it works:

- 1 Simplified dashboards with insights about employees' collective and individual security risk over time
- 2 Individual security progress reports shared with each employee for them to understand their unique security posture and motivation to improve
- 3 Automated role based and personalized training to the right person at the right time



## The Results: A Transformational Security Culture at Scale

Elevate Security's automated platform empowered Eric with the insights and automated communications he needed to improve the efficacy of Dolby's program while also building trust amongst teams.



Eric Etherington  
CISO, Dolby

"Most importantly, the culture of the company around security has shifted. This shift has changed how people engage with my team and with security in general. All of this has led to measurable and outstanding changes in compliance, reporting, and decreased risk."