



## Human Risk Management for Pharmaceuticals

Pharmaceuticals are no stranger to cyberattacks as these organizations possess valuable data, such as sensitive research and development data, patient information, and intellectual property. According to [IBM](#), the average cost of a data breach in the pharmaceutical industry is valued at USD 5.01 million.

Pharmaceutical companies are a top target for threat actors, and adversaries have their focus set on one primary attack vector—your employees!

Research finds that 8% of employees cause 80% of security incidents. This small segment routinely demonstrate unsecure behaviors that open the door to worst-case cyber scenarios and vulnerable to attack. Elevate helps you find (and protect) these users before your adversaries do.

### Identify and safeguard your riskiest people!

Elevate is helping pharmaceutical companies reduce their human risk. A global pharmaceutical company has experienced the following improvements:

Elevate drives measurable behavior change and security improvements

⇩ **73%**

Reduction of **sensitive data handling incidents**

⇩ **70%**

Reduction of **real-world phishing clicks**

⇧ **373%**

Increase of **phishing reporting**

- Pinpoints risky behavior and proactively targets various mitigation efforts
- Applies dynamic, personalized controls, based on each employee's risk profile
- Spotlights & celebrates employees who exemplify excellent security behaviors

### What can Elevate Security do for your pharmaceutical company?

Elevate ingests and analyzes data from across your estate to identify and score individual cyber risk based on behaviors and attack history. Automated risk response enables use of interventions that drive real improvements to your overall security posture—and help turn your people into your greatest defenders!

“Our Dynamic Cyber Trust solution leverages the Elevate Security Platform to create a uniquely scalable approach that holistically targets one of cybersecurity's root causes of failure, people.”

—Andrew Turner, Executive Vice President, CTO, Global Commercial Business, Booz Allen Hamilton



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