

Elevate Engage Identify Your Workforce Cyber Risk & Drive Behavior Change

Research finds that a small percentage of employees contribute to the majority of an organization's security incidents. These people routinely fall victim to targeted phishing, malware, and ransomware exploits. Amplifying the problem, there's no reliable method to pinpoint these employees in order to facilitate the response and actions required to effectively reduce human cyber risks.

Elevate Security solves this problem by helping you identify who is most 'at-risk' and automating your response and controls, allowing you to deliver comprehensive and specialized security awareness, training, and individualized feedback to drive smarter behaviors and strengthen your security culture.

The **Engage** package of Elevate uses personalized scorecards, targeted training and near real-time nudges of employees when they go off course to measure and motivate behavior change that builds a strong security culture. Let's look closer!

Engage Your People to Become Your Best Defenders

Elevate ingests & aggregates data from your enterprise to identify and score individual risk based on behaviors and attack history

Elevate uses behavioral and data science mapped against employee behaviors to deliver personalized communications and actions for improvement



USE CASE:

Walter—risky and needs coaching!

Developer w/source code access

Recently downloaded malware

Browsed to sites he shouldn't

Clicked on phishing links

Elevate Engage helps you motivate and course correct employees like Walter. Given his role and actions that exceed his risk threshold, Elevate will automatically assign him specialized training. Future policy violations will trigger near real-time notification 'nudges' in Slack, MS Teams or email alerting him of his violation along with tips for improvement, e.g., how to detect phishing links.







Keep employees on track with personalized nudges

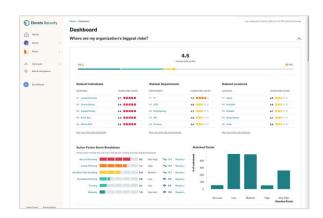




A positive security culture starts with measurable behavior change. By deeply understanding the risks of each individual, Elevate Engage helps you make better decisions for protecting your organization and fostering a culture of security accountability and awareness. In turn, you'll flip the segment of people most likely to create worst-case security incidents into your best defenders.

The Elevate Dashboard

The Elevate Vision Dashboard details riskiest individuals, departments, locations, as well as the factors driving each user's risk



Human risk scorecards

Scorecards help employees understand how they contribute to good security and which of their behaviors pose the greatest risk



Personalized feedback based on specific behaviors

Insights change computing behavior through personalized education, gamification, and touch points to reinforce good security judgement







Elevate Engage allows you to move beyond "check-the-box" training to a personalized communication approach with your riskiest people. The result? You'll drive behavioral change that builds a stronger security culture and improved cyber outcomes.