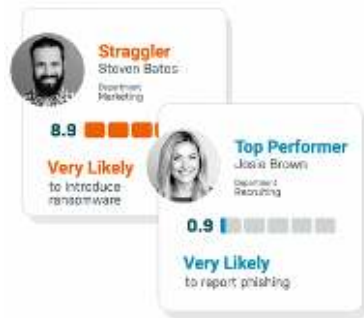


# Reduce Workforce Risk

Unintentional insider risk is at the root of the majority of security incidents – overwhelming your security teams and reducing productivity.

4% of users cause 82% of phishing incidents and 3% of users cause 92% of malware incidents.



## How can you safeguard high-risk users, and your business, if you don't know who they are?

Elevate Security solves this challenge for enterprise security leaders by providing security teams with the visibility and risk scoring necessary to zero in on the most likely source of the next security incident, and stop it before it starts.

## What is Elevate Security?

Elevate Security is a comprehensive workforce cyber risk monitoring, management, and mitigation platform that identifies and responds proactively to your organization's highest risk users. With deep visibility into each individual's user reputation, including the actions they take and the frequency they are attacked, security teams:



Tailor risk-based security controls appropriate to each individual's risk



Automate business workflows, such as case management



Enjoy clear benchmarking on their biggest risks

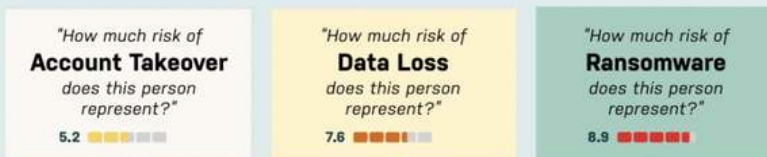


Share near real-time and personalized feedback



Susie's **Risk Score** Predicts How Risky Her Actions are, and Helps Address that Risk

7.2



# Take Action on Workforce Risk

Our innovative platform gives your security team automated playbooks to protect individuals proactively based on our adaptive risk profiling. Using Elevate Security, CISOs can fundamentally transform from a reactive incident response approach to managing them proactively.

## Reactive vs. Proactive Security

### Reactive

For the last decade, our industry's approach to managing security incidents has been reactive.

Typically, what happened was something or someone did something wrong, and organizations relied on:

- Incident detection tools to identify it
- Incident response processes or technology to clean it up

These alerts, notifications, logs, controls, and details, however, give deep insights and a historical timeline... if only we stitch them together.

### Proactive

The Elevate Security Platform identifies and responds proactively to an organization's riskiest users, providing security teams with the visibility and playbooks necessary to prevent the next security breach.

These insights are actionable directly in the Elevate Security Platform using automated playbooks that help you identify your riskiest users, automate business workflows, and tailor controls — all of which are adaptive to your environment and optimized to keep your highest risk users secure and remove friction within your business.

## What is the Value of Risk-Based Protection?



### Executives Boards of Directors

Visible workforce risk metrics align the organization and drive accountability

Demonstrate effectiveness of risk mitigation programs

Evidence of commitment to address workforce risk

Integrate Workforce Risk with GRC Initiatives



### Security Ops

Risk-based control automation allows graduated response by individual

Prioritize analyst efforts on incidents associated with higher risk users

Reduce internally-sourced incidents requiring investigation

Free resources to drive continuous improvement



### Users

Understand how they contribute to the security of the organization

Align individual actions to improve outcomes for everyone

Shift culture towards individual accountability

Reward personal improvement efforts

# How Elevate Security Works

## Proactively Protect Your Workforce

Elevate Security's SaaS platform integrates with leading SIEM vendors, HR systems, IAM products, and many other popular enterprise security technologies. This deep data integration ecosystem contextually quantifies your workforce risk by building Human Risk Scores based on an individual's likelihood of causing an incident and the potential impact.

Armed with this Human Risk Score, security teams are in a strong position to defend their organization by proactively orchestrating their existing tooling to develop user profiles essential to risk prioritization.

Our platform develops a unique heat map of your riskiest users and their dynamic risk scores with data from your existing identity, email, device, web, and other security tools. A comprehensive profile and history of actions impact the risk profile of each user based on:

### Actions:

Clicking links, downloading malware, etc.

### Attackability:

The likelihood of the user being targeted



“Elevate Security risk analytics provides our management with “Heat Map” visibility to high-risk users with the ability to drill down to specific business risks. This level of actionable insight is extremely valuable in assessing security risk and defining our corporate strategy.”

— VP, Global Security Risk Operations

## Tailored Security Controls



- ✓ Limit unknown software execution
- ✓ Increase email filtering
- ✓ Most restrictive browsing settings
- ✓ Feedback on how to improve

## Enable the Business



- ✓ Auto-approve access requests
- ✓ Relax browsing restrictions
- ✓ Training opt-out
- ✓ Recognition for great performance

## Tailor Security with Risk-Adjusted Controls

The Elevate Security Platform allows security teams to adjust security controls to match each user's specific risk profile. By leveraging risk-based security controls, automating workflows, benchmarking your workforce risk, and receiving near real-time feedback, your security team can:

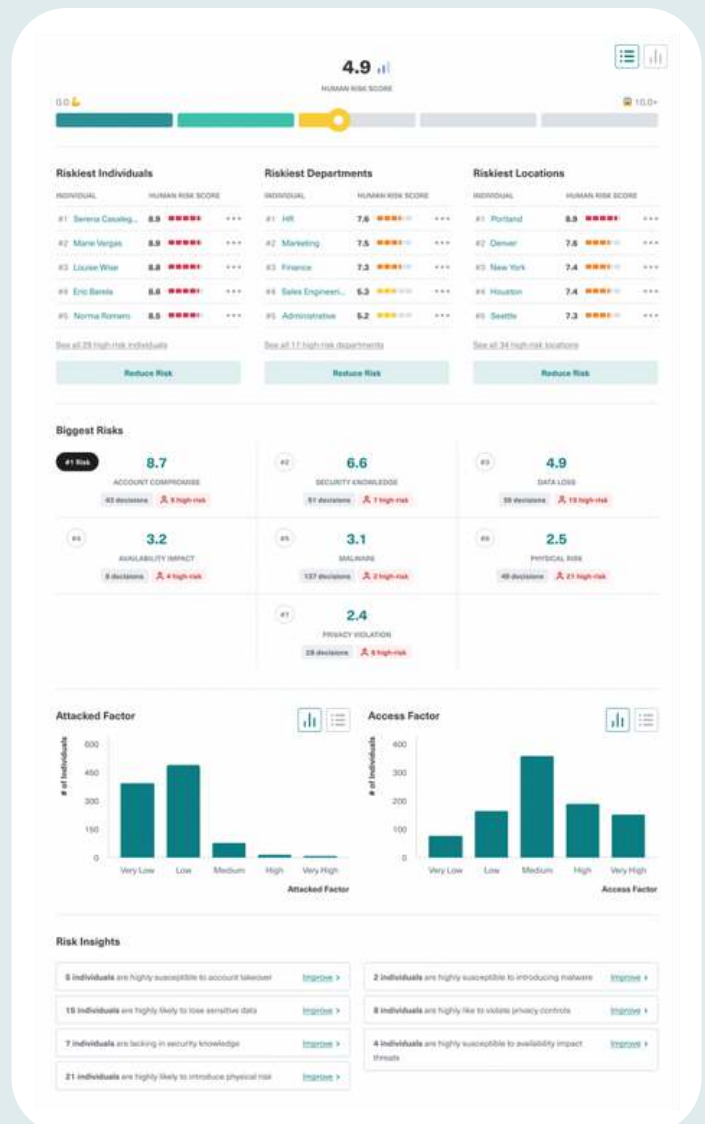
- Identify your riskiest users while saving time and keeping productivity high
- Add additional policies in technology you already have for your riskiest users
- Deploy additional logging for those with critical risk
- Roll out licenses of heavy friction technology to those with the highest risk score

## Benchmark Your Workforce Risk

Gain deep visibility and dashboards which benchmark your organization across key business risks, such as:

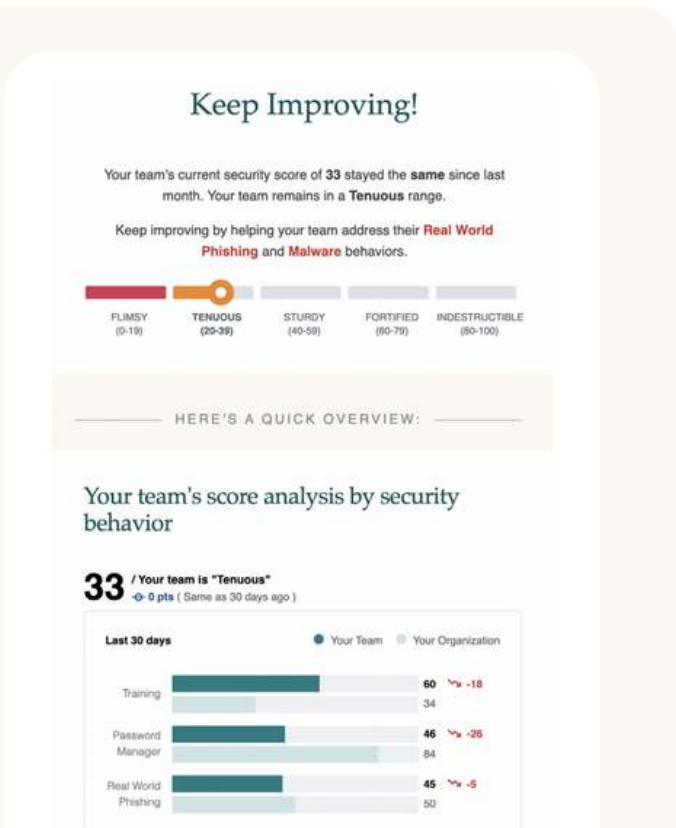
- Ransomware
- Data loss
- Account takeover

The Elevate Security Platform allows you to predictively understand the riskiest users across your workforce in your organization and gives you deep analytics across historical and point in time risks. Benchmarking and insights are available across your industry peers, organizational departments, and at the individual level.



## Reduce Manual Effort with Automated Workflows and Playbooks

Our out-of-the-box and customizable playbooks are designed to respond to almost any user-based risk. Our reputation service alerts on individual user risk and puts a wide variety of targeted actions at your disposal. Risk intelligence insights can easily be shared with other systems, such as ServiceNow and Splunk.



### For affected individuals...

**IF** Risk - Account Compromise is greater than 5.9 for 2 months  
**and** Access is High or Very High

**OR** Risk - Account Compromise is greater than 5.9 for 2 months  
**and** Access is Medium  
**and** Attacked is High or Very High

**THEN** Send email notification(s) to:

- Individuals who meet the criteria
- and** update privileges via policy group(s):
  - Authentication Policy Group > High Risk

## Leverage Near Real-Time Feedback & Notifications

Communication workflows provide personalized, direct, near real-time feedback based on user actions to inform individuals of the security impact of their actions. These notifications also alert the security team when:

- An individual's risk posture is out of compliance
- Individuals need tailored controls to mitigate their risk

## About Elevate Security

Elevate Security helps enterprise security leaders gain deep visibility into their biggest workforce security risks. Using Elevate Security, CISOs can fundamentally transform beyond simply managing incidents on a day-to-day basis into proactively addressing their riskiest users with our automated playbooks. Elevate Security's SaaS platform integrates with leading SIEM vendors, HR Systems, Identity products, and other popular security technologies to provide a Human Risk Score which allows security teams a deep understanding of each and every individual's risk and potential "blast radius" if they were breached.

Elevate Security counts leading enterprises in industries such as financial services, technology, healthcare, and more as customers who have benefited from this forward-looking approach to strengthening their workforce security posture.

For more information, please visit [elevatesecurity.com](https://elevatesecurity.com).