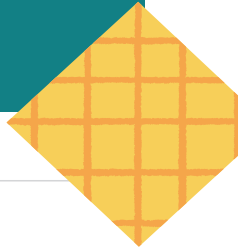


# Fortune 100 Tech Company Case Study

Data-Driven personalized journeys are the future of security training for a Fortune 100 Tech Company



## The Challenge

**The old way of security awareness training was broken.**

Recognizing that 95% of data breaches are caused by the human factor, this Fortune 100 tech company and Elevate Security set out to completely redesign their approach to manage human risk which previously

**Compliance only**

Check the box on security

**One size fits all**

Same training regardless of skill level

**Unquantified**

Inability to know if training was effective

**No replay-ability**

Stagnant, generic content

“

Sending more content to our employees just wasn't moving the needle on risk prevention. Elevate is helping us change the game and take our program beyond awareness to readiness.

”

Sr. Manager, Security Engagement

## These training techniques yielded poor results

Disengaged employees

Continued Poor Choices

No change in incidents



# The solution: A new approach with Security Snapshot

This Fortune 100 tech company deployed Elevate Security's communication scorecard with personalized feedback and rewards to help employees improve their security behaviors, plus dashboards for the security team to visualize and analyze the company's security posture. Here's how it works:

- 1 Focuses on **prioritized** security behaviors
- 2 Identifies individual **strengths and weaknesses**
- 3 Provides **individualized** recommendations
- 4 Incentivizes with **rewards** when successful

## The Result: A start of a beautiful security culture

83%

**Motivated to change** security behaviors

1000+

**Hours saved.** Many employees changed their behaviors and didn't need further training

26%

**Increase in password manager installation** in 48 hours

1800+

**Engaged proactively** with training resources post training

